



PO Box 306, Prince Rupert, BC V8J 3P9
250.624.9118 Fax 250.624.9218
prspecialevents@citywest.ca
www.prspecialevents.com
Facebook.com/prspecialevent

2024 Financial Sponsorship Criteria

We gratefully accept all financial contributions and will work with your organization to provide superior recognition for your contributions. We also accept product donations that we can utilize at community festivals. We encourage your teams' volunteer engagement at all festivals, and we are open to creative ideas! Thank you for your support.

ANNUAL DIAMOND SPONSORSHIP - \$10,000

- Annual sponsorship opportunity for all Prince Rupert community festivals: Children's Festival, Seafest, Canada Day, and Winterfest
- Your logo on advertising for all the festivals
- Special on-site recognition by the master of ceremony at all festivals
- Promoted information booth location, if applicable
- Social media regularly highlighted acknowledgment
- Main page link and acknowledgment on our Society website
- Radio advertising acknowledgment
- Parade entry for Seafest

ANNUAL PLATINUM SPONSORSHIP - \$5,000

- Annual sponsorship opportunity for two community festivals within one calendar year
- Your logo on advertising for sponsored festivals
- Special recognition by the master of ceremony at sponsored festivals
- Opportunity to display approved company banner
- Social media acknowledgment
- Main page link and acknowledgment on our Society website

FESTIVAL GOLD SPONSORSHIP - \$2,500

- Sponsorship of one community festival
- Your logo on festival advertising
- Company banner display on-site
- On-site recognition by master of ceremony
- Recognition and your logo on the festival page of the society website and social media

FESTIVAL SILVER SPONSORSHIP - \$1,000

- Sponsorship of one community festival
- Your logo on festival advertising
- Recognition and your logo on the festival page of the society website and social media

FESTIVAL BRONZE SPONSORSHIP - \$500

- Sponsorship of one community festival
- Recognition on the festival page of the society website and social media

